Practitioner's Docket No. KINGP.55031

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Box Patent Application Assistant Commissioner for Patents Washington, D.C. 20231





NEW ATTERCATION TRANSMITTA

Transmitted herewith for filing is the patent application of

Inventor(s):

Judy SHANNON; Patrick KLASNO

For (title):

BOOKMARK

CERTIFICATION UNDER 37 C.F.R. SECTIONS 1.8(a) AND 1.10*

(When using Express Mail, the Express Mail label number is mandatory, Express Mail certification is optional.)

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(New Application Transmittal--page 1 of 14)

1. Type of Application

3

This transmittal is for a continuation application.

2. Benefit of Prior U.S. Application (35 U.S.C. Sections 119(e), 120, or 121)

The new application being transmitted claims the benefit of prior U.S. application. Enclosed are ADDED PAGES FOR NEW APPLICATION TRANSMITTAL WHERE BENEFIT OF PRIOR U.S. APPLICATION CLAIMED.

3. Papers Enclosed

- A. Required for filing date under 37 C.F.R. 1.53(b) (Regular) or 37 C.F.R. 1.153 (Design) Application
- 10 Page(s) of Specification
- 4 Page(s) of Claims
- 12 Sheet(s) of Drawing(s)--Formal

B. Other Papers Enclosed

- 3 Page(s) of declaration and power of attorney
- 1 Page(s) of abstract
- 1 Page(s) of Substitution of Attorney
- 3 Page(s) of small entity declaration
- 2 Page(s) of Power of Attorney from Assignee

4. Additional Papers Enclosed

Preliminary Amendment and additional sheet of drawings

Information Disclosure Statement (37 C.F.R. 1.98) (copy from parent appln.)

Form PTO-1449 (PTO/SB/08A and 08B) (copy from parent appln.)

Citations

5. Declaration or Oath

Enclosed and executed by inventors. (copy from parent appln.)

6. Inventorship Statement

The inventorship for all the claims in this application is the same.

7. Language

English

8. Assignment

An assignment of the invention to King Plush is enclosed. (Copy from parent application.)

9. Fee Calculation (37 C.F.R. Section 1.16)

Regular Application

CLAIMS AS FILED					
Claims	Number Filed	Basic Fee Allowance	Number Extra	Rate	Basic Fee 37 CFR 1.16(a \$690.00
Total Claims (37 CFR 1.16(c))	18	- 20 =	0 x	\$18.00	\$00.00
Independent Clai (37 CFR 1.16(b))		- 3 =	1 x	\$78.00	\$78.00
Multiple Depend Claim(s), if any (37 CFR 1.16(d))			+	\$260.00	\$0.00
	Filing Fee Calcul	ation			\$768.00

10. Small Entity Statement(s)

Status as small entity was claimed in prior application 09/136,348, filed on August 19, 1998, from which benefit is being claimed for this application under 35 U.S.C. § 120, and which status as a small entity is still proper and desired.

A copy of the statement in the prior application is included.

Filing Fee Calculation (50% of above)

\$384.00

11. Fee Payment Being Made at This Time

Enclosed

Filing Fee \$ 384.00

Total Fees Enclosed

\$384.00

12. Method of Payment of Fees

Check in the amount of \$384.00 is attached.

13. Authorization to Charge Additional Fees

The Commissioner is hereby authorized to charge any insufficient fees by this paper and during the entire pendency of this application to Account No. 21-0800.

14. Instructions as to Overpayment

Credit Account No. 21-0800.

ADDED PAGES FOR NEW APPLICATION TRANSMITTAL WHERE BENEFIT OF PRIOR U.S. APPLICATION CLAIMED

15. Relate Back

Amend the specification by inserting, before the first line, the following sentence:

A. 35 U.S.C. Sections 120, 121 and 365(c)

"This application is a

continuation

of copending application

Application number 09/136,438 filed on August 19, 1998.

16. Maintenance of Copendency of Prior Application

A. Conditional Petition for Extension of Time in Prior Application

A conditional petition for extension of time is being filed in the pending **prior** application.

17. Further Inventorship Statement Where Benefit of Prior Application(s) Claimed

a. This application discloses and claims only subject matter disclosed in the prior application whose particulars are set out above and the inventors in this application are the same.

18. NOTIFICATION IN PARENT APPLICATION OF THIS FILING

A notification of the filing of this continuation is being filed in the parent application, from which this application claims priority under 35 U.S.C. Section 120.

Date: 6/15/00

ignature of Practitioner

Gary M. Anderson Registration No. 30,729

GMA:srp Enclosures Fulwider Patton Lee & Utecht, LLP 200 Oceangate, Suite 1550 Long Beach, CA 90802 (562) 432-0453 PTC/SB/10 (12-97)

Approved for use through 9/30/00. OMB 0651-0031

Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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STATEMENT CLAIMING SMALL ENTITY STATUS (37 CFR 1.9(f) & 1.27(c))SMALL BUSINESS CONCERN	Docket Number (Optional) 7192-1002				
Applicant, Patentee, or Identifier: Judy Glenna Shannon, et al Application or Patent No.: To be assigned Filed or Issued: To be filed Title: BOOKMARK					
I hereby state that I am the owner of the small business concern identified below: an official of the small business concern empowered to act on behalf of the concern identified below:					
NAMEOFSMALLBUSINESSCONCERN KING PLUSH ENTERPRISES, INC.					
ADDRESSOFSMALLBUSINESSCONCERN_24412 South Main Street, Suite 103, Carson, California 90717					
I hereby state that the above identified small business concern qualifies as a small business concern as defined in 13 CFR Part 121 for purposes of paying reduced fees to the United States Patent and Trademark Office, in that the number of employees of the concern, including those of its affiliates, does not exceed 500 persons. For purposes of this statement, (1) the number of employees of the business concern is the average over the previous fiscal year of the concern of the persons employed on a full-time, part-time, or temporary basis during each of the pay periods of the fiscal year, and (2) concerns are affiliates of each other when either, directly or indirectly, one concern controls or has the power to control the other, or a third party or parties controls or has the power to control both.					
I hereby state that rights under contract or law have been conveyed to and remain with the small business concern identified above with regard to the invention described in:					
the specification filed herewith with title as listed above. the application identified above. the patent identified above.					
If the rights held by the above identified small business concern are not exclusive, each individual, concern, or organization having rights in the invention must file separate statements as to their status as small entities, and no rights to the invention are held by any person, other than the inventor, who would not qualify as an independent inventor under 37 CFR 1.9(c) if that person made the invention, or by any concern which would not qualify as a small business concern under 37 CFR 1.9(d), or a nonprofit organization under 37 CFR 1.9(e).					
Each person, concern, or organization having any rights in the invention is listed below no such person, concern, or organization exists. — each such person, concern, or organization is listed below.	ow:				
Separate statements are required from each named person, concern or organization stating their status as small entities. (37 CFR 1.27)	n having rights to the invention				
I acknowledge the duty to file, in this application or patent, notification of any changentitlement to small entity status prior to paying, or at the time of paying, the earliest of the fee due after the date on which status as a small entity is no longer appropriate. (37 CFR	e issue tee or any maintenance				
NAME OF PERSON SIGNING Patrick Wayne Klasno					
TITLE OF PERSON IF OTHER THAN OWNER President					
SIGNATURE Tatuel Wagne Harm DATE	8-18-98				
/					

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor:	Judy G. SHANNON et al.) Examiner: To Be Determined) Art Unit: To Be Determined
Serial No.:	To Be Assigned	I hereby certify that this correspondence is being deposited via U.S. Express Mail No. EL631728002US
Filed:	June 15, 2000	with correct postage addressed to Box Patent Application, Assistant Commissioner for Patents, Washington D.C 20731 on June 15, 2000
Title:	BOOKMARK	By. Gary M. Angerson, No. 30,729
		Date of Signature

Long Beach, California June 15, 2000

PRELIMINARY AMENDMENT

Assistant Commissioner for Patents Washington, D.C. 20231

INTRODUCTION

This Amendment is filed in response to the Office Action mailed on December 15, 1999 in the parent application Serial No. 09/136,348. Claims 16-31 were rejected under 15 U.S.C. § 112, 2^{nd} paragraph being indefinite for failing to particularly point out and claim the subject invention. In addition Claims 16, 18-25 and 28 were rejected under 35 U.S.C. § 103(a) as being unpatentable over *Bailey, et al.*, in view of *Crane*. The Examiner rejected Claim 17 under 35 U.S.C. § 103(a) as being unpatentable over *Bailey, et al.*, in view of *Crane* and further in view of *Ward, et al.* Finally, the Examiner has rejected Claims 29-31 under 35 U.S.C. § 103(a) as being unpatentable over *Bailey, et al.*, in view of *Crane* and further in vie

dependant Claims 26 and 27 would be allowable if re-written to overcome the Section 112, 2nd paragraph rejection.

The Examiner has also requested proposed drawings to show the features claimed in claims 20 and 21.

As discussed below, Applicants have amended Claims 16, 28 and 30 to comply with the Section 112, 2nd paragraph rejection, and added new Claims 32 and 33. Applicants also submit a new proposed drawing and respectfully traverses the Section 103(a) rejections.

AMENDMENT OF APPLICATION

Please amend the application as follows:

IN THE CLAIMS

Please amend the following claims.

16. (Amended) A bookmark for use in between pages of a book having a spine and a binding comprising:

a flexible, elongated, intermediate member having a first end and an opposing end, said member having a predetermined length and thickness, said thickness and being [sufficiently thin] of a size to allow said intermediate member to extend between the pages of the book and along the length of the spine of the book without stretching its binding;

a top anchor having a thickness [in a direction substantially perpendicular to the length of the spine] greater than the thickness of the intermediate member and being in the form of a portion of a character including a head end secured to said first end;

a bottom anchor having a thickness [in a direction substantially perpendicular to the length of the spine] greater than the thickness of the intermediate member and being in the form of a second portion of said character [complementing said first portion end] secured to said second end;

wherein the length of said intermediate member may be extended from its predetermined length to accommodate books of different sizes; and

wherein said anchors inhibit removal of the bookmark in a direction parallel to the length of the spine when the book is inserted therein.

28. (Amended) A bookmark as set forth in claim 16, wherein:

a length of said intermediate member is <u>capable of being</u> coiled around said bottom anchor <u>whereby</u> [and] said top anchor rests against said bottom anchor to assume a storage position for the bookmark in the form of said character in a sitting position when the bookmark is not inserted within the book.

30. (Amended) A new bookmark for insertion between the pages of a book including a spine and comprising:

a thin, flexible, elongated connector having a first end and an opposing second end, said connector having a predetermined [width] <u>length;</u>

a three-dimensional, <u>first</u> [top] stop in the form of a figure having an upper torso supporting a head and a pair of forelimbs;

a three-dimensional second [bottom] stop in the form of a lower torso

[complementary] portion of said <u>first</u> [top] stop including a retention member for retaining a coiled portion of said connector; and

wherein said stops inhibit the removal of the bookmark in a direction substantially parallel to the length of the spine when the bookmark is inserted between pages of the book.

Please add the following new claims:

32. (New) A bookmark for use in between pages of a book having a spine and a binding comprising:

a flexible, elongated, intermediate member having a first end and an opposing second end, said member having a predetermined length and thickness, said thickness and being of a size to allow said intermediate member to extend between the pages of the book and along the length of the spine of the book without stretching its binding;

a top anchor having a thickness greater than the thickness of the intermediate member and being in the form of a portion of a character including a head end secured to said first end;

a bottom anchor having a thickness greater than the thickness of the intermediate member and being in the form of a second portion of said character complementing said first portion end secured to said second end; and

wherein said anchors inhibit removal of the bookmark in a direction parallel to the length of the spine when the book is inserted therein.

33. (New) A new bracelet comprising:

a thin, flexible, elongated connector having a first end and an opposing second end, said connector having a predetermined length;

a three-dimensional, first member in the form of a figure having an upper torso supporting a head and a pair of forelimbs positioned at said first end of said connector;

a three-dimensional second member in the form of a lower torso portion of said first member positioned at said second end of said connector;

complimentary fastening means being provided on said first and second members wherein said connector may be wrapped around an individual's wrist and the fastening means engaged to form a bracelet.

IN THE SPECIFICATION

Please amend the specification as follows:

On page 5, line 3, please insert the following language:

--Figure 25 is a rear, side, perspective view of an eleventh alternate preferred embodiment of the present invention.

Figure 26 is a front, side, perspective view of an eleventh alternate preferred embodiment of the present invention.--

On page 9, line 19, after "squirrel." please add --Lastly, the embodiment 68 shown in Figure 25 and 26 is a representation of a human or humanoid character.--

DISCUSSION

The Section 112, Second Paragraph Rejection

Applicants respectfully submit that the Claims, as currently amended, particularly point out and claim the subject matter which applicants consider to be their invention. Specifically, Claims 16, 28 and 30 have been amended to address the issues raised by the Examiner and Applicants believe the Section 112, 2nd paragraph rejection has been overcome and rendered moot.

The Claims 16, 18-25 and 28 Section 103(a) Rejection

As indicated the Examiner has rejected Claims 16, 18-25 and 28 under Section 103(a) over *Bailey et al.*, in view of *Crane*. The Examiner has stated that *Bailey, et al.*, teaches a bookmark having a flexible, elastic intermediate member or ribbon C having opposed ends. Hooks (anchors) c are attached to each of the ends.

Applicants respectfully disagree with the Examiner's characterization of *Bailey*, *et al.*, as a bookmark. As described in the specification and as claimed by Applicants, the bookmark of the subject invention is a device to mark one's place within a book, wherein an elongated, substantially flat member is placed between the pages of a book to mark the page the reader was on. Abutment members, having a thicker cross-section are positioned at each end of the elongated member to prevent the bookmark from being withdrawn from either end of the book.

Contrary to the position taken by the Examiner, *Bailey, et al.*, does not teach or suggest the claimed invention. *Bailey, et al.*, is directed to a book-indicator. Specifically it is directed to an indicator or marks for books in which an indicating-strip lies transversely upon and is movable

vertically over the page of the book to indicate the lines thereof. (*Bailey, et al.*, Col. 1, lines 9-13) In *Bailey, et al.*, the book-indicator is strip A which lies across the page whereby "the stripe A being moved up and down over the surface of the page of the book will accurately indicate any line thereon desired." (*Bailey, et al.*, Col. 3, lines 22-25.)

Further *Bailey*, *et al.*, does not disclose or teach the utilization of a flexible, elongated member as a bookmark. Element C of *Bailey*, *et al.*, although described as being elastic, is provided with a stiffening sleeve E the purpose of which is to stiffen or provide inflexibility to member C at the point of attachment for strip A. Thus, *Bailey*, *et al.* teaches away from the claimed invention.

Thus, Applicants respectfully disagree with the Examiner's characterization of the disclosure or teaching of *Bailey, et al.* Furthermore, Applicants respectfully disagree with the Examiner's characterization of *Crane*. Contrary to the Examiner's characterization, Applicants submit that *Crane* does not teach the use of first and second abutment members. *Crane* is a design patent with only a plan view. This view does not disclose the head or legs portions of the bookmarks as being abutment members as claimed.

Furthermore, Applicants submit it would not have been obvious to modify *Bailey, et al.* by adding the top and bottom members of *Crane*. First, in *Bailey, et al.* the member C is held in place by hooks c which attach to the spine of the book. Thus, there is no reason or incentive to add abutment members since hooks c already serve to hold element C and the book indicator strip A in place. Mere ornamentation, as suggested by the Examiner is not a reason or motivation to add the elements of *Crane*. More importantly, the combination of *Bailey, et al.* and *Crane* would <u>not</u> result in the claimed invention.

Similarly, Applicants disagree with the Examiner's rejection of Claims 23 and 28. Applicants submit that there is nothing in *Bailey et al.* to suggest that it could be coiled about any abutment added to its lower end. The structure of *Bailey, et al.*, even if modified as suggested by the Examiner, is incapable of being coiled about its lower limbs. Stiffening sleeve E and strip A clearly teach away from attempting to coil member c around any abutment located at either end.

Finally, Applicants disagree with the Examiner's rejection of Claim 25. There is no suggestion or teaching in *Bailey, et al.* for joining hooks c together when the book-indicator is removed from actual use in a book.

The Claim 17 Rejection Under Section 103(a)

Applicants respectfully traverse the Examiner's rejection of Claim 17 as being unpatentable over *Bailey, et al.*, in view of *Crane* as applied to Claims 16, 18-25 and 28, and further in view of *Ward, et al.* As discussed above, Applicants respectfully traverse the Examiners position regarding the teachings or disclosure of both *Bailey, et al.* and *Crane*, as well as the suggestion or motivation to modify *Bailey, et al.* as suggested by the Examiner. For these same reasons, Applicants respectfully submit that it would not be obvious to utilize the three-dimensional feature of *Ward, et al.* in combination with *Bailey, et al.* and *Crane*. Although *Ward, et al.*, does teach that band A is elastic it does not teach the use of an elastic band as claimed. As shown in *Ward, et al.* band A extends beyond both ends of the book. Band A is held in place by clasps B which slide along band A to different positions to accommodate books of different sizes. The elasticity of band A is to allow for the removal of the hooks b² portion of the band by pulling on band A until hooks b² releases. Band A in *Ward* is <u>not</u> utilized to accommodate to books of differing sizes by virtue of its elasticity. *Ward, et al.* differs in construction and operation than the claimed invention and

Applicants respectfully submit that *Ward*, et al., combined with *Bailey*, et al. and *Crane* does not render Claim 17 obvious.

The Claims 29-31 Rejection Under Section 103a

The Examiner has rejected Claims 29-31 as being unpatentable over *Bailey, et al.*, in view of *Crane* as applied to Claims 16, 18-28 and 28, and further in view of *Cox*. As discussed above, Applicants respectfully traverse the Examiners position regarding the teachings or disclosure of both *Bailey, et al.* and *Crane*, as well as the suggestion or motivation to modify *Bailey, et al.* as suggested by the Examiner. For these same reasons, Applicants respectfully submit that it would not be obvious to utilize the three-dimensional feature of *Cox* in combination with *Bailey, et al.* and *Crane*. The three-dimensional element of *Cox* is not an abutment member as claimed and there is not teaching or suggestion in either *Bailey, et al.* or *Cox* to combine the two. Moreover, Applicants submit that the combination of *Bailey, et al.*, *Crane* and *Cox* as suggested by the Examiner would not result in the claimed invention.

Thus, the Applicants respectfully submit that pending Claims 16-31, as amended, are allowable over the art of record. Applicants also submit that new Claim 32 is similarly allowable.

Proposed Drawings

Applicant hereby submits a new proposed drawing containing Figures 25 and 26 to show the features claimed in Claims 21 and 22. The new proposed drawing and the amendments to the specification pertaining to the drawings does not constitute new matter. Both the drawings and specification amendment are supported by the claims as originally filed.

CONCLUSION

Applicants respectfully submit that the claims, as amended, are allowable over the art of record and are in compliance with Section 112, 2nd paragraph. Therefore, Applicants earnestly request a Notice of Allowance. In the event there are any remaining informalities which need to be addressed to place the application in condition for a Notice of Allowance Applicants request a telephone call to the undersigned Attorney.

If any additional fees are due with this paper, please charge our deposit account 21-0800.

Respectfully submitted,

FULWIDER PATTON LEE & UTECHT, LLP

Gary M. Anderson Registration No. 30,729

GMA:srp Enclosure FULWIDER PATTON LEE & UTECHT, LLP 200 Oceangate, Suite 1550 Long Beach, California 90802 (562) 432-0453

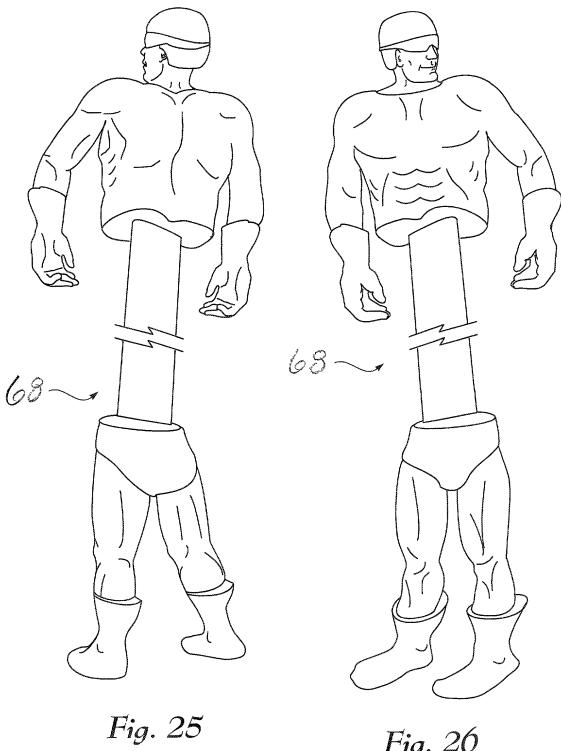


Fig. 26

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BOOKMARK

Inventors:

Judy Glenna Shannon 3615 Hidden Lane #E Rolling Hills, California 90274 U.S. Citizen

Patrick Wayne Klasno P.O. Box 1399 Morongo Valley, California 92256 U.S. Citizen

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BACKGROUND OF THE INVENTION

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. A. Field of the Invention

The present invention is directed to a plush toy that has use as a bookmark.

B. Discussion of the Prior Art

Bookmarks are well known, and plush toys having the shape, style and overall configuration of animal characters are also well known. It is also known, as illustrated in U.S. Patent No. 4,934,304, to place a uniquely configured and aesthetically pleasing figure, such as that of an animal, at one end of a clip, thus forming an abutment stop and which may be used as a bookmark.

OBJECTS AND SUMMARY OF THE INVENTION

It is an object of the present invention to provide a bookmark having a uniquely configured and aesthetically pleasing figure at both ends of a ribbon section of a bookmark to provide an abutment stop at the top and the bottom.

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It is a further object of the present invention to provide a bookmark having an upper terminus, a lower terminus and an elastomeric ribbon in between, for use as a bookmark on books of different heights.

If is a further object of the present invention to provide a small, plush toy which is adapted to function as a bookmark in a uncoiled position.

BRIEF DESCRIPTION OF THE DRAWINGS

Figure 1 is front, side, perspective view of a first preferred embodiment of the present invention, shown in an expanded condition.

Figure 2 is a rear, side, perspective view of the Figure 1 embodiment in an expanded position.

Figure 3 is front, side, perspective view of the Figure 1 embodiment shown placed in a book and having its ribbon portion stretched.

Figure 4 is a rear, side, perspective view of the Figure 1 embodiment showing the ribbon in a partially wound condition.

Figure 5 is a rear, side, perspective, partial cross-sectional view of the Figure 1 embodiment shown with the ribbon in a fully coiled position.

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Figure 6 is a front, side, perspective view of the Figure 1 embodiment shown with the ribbon in a fully coiled position.

Figure 7 is a front, side, perspective view of a second embodiment of the present invention.

Figure 8 is a rear, side, perspective view of the second, alternate embodiment.

10 Figure 9 is a front, side, perspective view of a third embodiment of the present invention.

Figure 10 is a rear, side, perspective view of a third embodiment of the present invention.

Figure 11 is a rear, side, perspective view of a fourth preferred embodiment of the present invention.

Figure 12 is a front, side, perspective view of a fourth
20 preferred embodiment of the present invention.

Figure 13 is a front, side, perspective view of a fifth preferred embodiment of the present invention.

25 Figure 14 is a rear, side, perspective view of the fifth preferred embodiment of the present invention.

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Figure 15 is a top, side, perspective view of a sixth preferred embodiment of the present invention.

Figure 16 is a bottom, side, perspective view of a sixth preferred embodiment of the present invention.

Figure 17 is a top, side, perspective view of an seventh preferred embodiment of the present invention.

10 Figure 18 is a bottom, side, perspective view of the seventh preferred embodiment of the present invention.

Figure 19 is a bottom, side, perspective view of a eighth preferred embodiment of the present invention.

Figure 20 is a top, side, perspective view of the eighth preferred embodiment of the present invention.

Figure 21 is a top, side, perspective view of a ninth preferred embodiment of the present invention.

Figure 22 is a bottom, side, perspective view of the ninth preferred embodiment of the present invention.

25 Figure 23 is a bottom, side, perspective view of a tenth alternate preferred embodiment of the present invention.

Figure 24 is a top, side, perspective view of the tenth alternate preferred embodiment of the present invention.

Referring to Figures 1-6, a first preferred embodiment

DESCRIPTION OF THE PREFERRED EMBODIMENT(S)

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of the present plush toy bookmark invention will be described. As shown in Figure 1 bookmark 30 includes a top, head and torso portion 32; a bottom, torso and leg portion 34, and an intermediate member, preferably in the form of a strip, or ribbon 36, which is firmly attached to the top portion 32 as well as to the bottom portion 34 by any conventional means such as sewing or the equivalent. The present plush toy bookmark invention is intended for use by children as a bookmark. Its upper torso and head portion as well as the lower torso and leg portion are preferably chosen to represent animals or cartoon characters which may be attractive to children. For example, in the Figure 1 embodiment, the face and forepaws of a bear are shown. Correspondingly, the Figure 2 rear, perspective view shows the

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As may be seen, the plush toy bookmark of the present invention, provides not only a planar, elongated member that is placed between the pages of a book as a place marking, but also provides a unique way to secure the marker without having to physically attach to the page, such as, for example, a clip, and to secure the marker at both ends of the book. Moreover, the plush toy ends of the bookmark provide a pleasing appearance to

back of the head, ears and torso of the bear character.

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children, and may be used as toys separate and apart from their function as bookmarks.

The strip, or ribbon 36 is preferably of a thin, cloth or cloth like material which can be placed between pages of a book and along its spine to function as a bookmark. The ribbon is preferably of a durable and will enable a firm connection to the top torso portion 32 and the bottom torso portion 34 to be made. Also, as a preferable option, the ribbon 36 may be of an elastomeric material so that it may stretch to accommodate the different heights of different books, as shown for example, in Figure 3. Preferably the length of the ribbon 36 is chosen to accommodate the most popular or some known sizes of children's books. However, in an embodiment wherein the ribbon 36 is made of elastomeric material, it will permit the bookmark 30 to be used with different sized books 40.

portion 34 are, preferably, 3-dimensional plush toys. As such, they function as abutments or anchors for the ribbon 36 of the bookmark. Other 3-dimensional forms, whether inanimate objects or representations of characters, may be used as abutment, or stop members as well. Because of their dimensions and firm attachment to the ribbon 36, the upper portion 32 and lower portion 34 function to keep the bookmark in place and not fall through the book when the book is picked up by the child. They also serve as a ready identifier for the location of the bookmark. With the present invention being incorporated into

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different characters, such as an elephant, cat, rabbit and so forth, it is believed that a particular child may choose a particular character as a favorite for use as a bookmark and/or as a toy.

Referring to Figures 4, 5, and 6, the ribbon 36 is shown wrapped or coiled around the lower torso to provide for shortening the effective length of the ribbon and/or to convert the bookmark to be a small, plush toy. As shown in Figure 4, the ribbon 36 has been rolled around the lower torso portion 34 several times to form a roll 38. Preferably, the legs 42 and 44 of the lower torso portion are constructed so that they either point inward or have a bowed shape so that the distal ends of the legs and/or the knee regions of the legs have a distance between them in a resting position that is less than the width of the ribbon 36. Thus, when winding the ribbon 36 around the lower torso portion 34, the legs 42 and 44 must be spread apart so that the winding 38 can be accomplished. When the ribbon 36 is fully wound around the lower torso portion 34, the legs 42 and 44 are released, and they return to their original position, and as such perform a holding function to keep the winding 38 in place, i.e., prevent it from uncoiling.

As shown in Figures 5 and 6, a rear, side, perspective, and a front, side, perspective view, the ribbon 36 has been fully wound around the lower torso portion 34 and the legs 42 and 44 are in their relaxed position. In this way, the ribbon 36 has been wound into a tight coil 38 which is kept in place by the

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pincher action of the legs 42 and 44. In this fashion, the bookmark of the present invention can be stored or used as a little, plush toy.

The upper torso and lower torso portions of the bookmark of the present invention are plush toys as that term is well known and used. Referring to Figure 5, for example, the plush toy has an exterior covering 46 made of a plush material such as, for example, a polyester. The filler material, shown at 48 in Figure 5 are typically PVC pellets, or beans, peas or other naturally occurring materials having a mean diameter of several millimeters.

As shown above, the first preferred embodiment of the present invention, as shown in Figures 1-6, has the shape, style and overall configuration of a bear.

Referring to the alternate embodiment 50 illustrated in Figures 7 and 8, the torso and head portions have the shape, style and overall configuration of a panda. This alternate embodiment also illustrates the use of fasteners on the plush toy so that it may be used as a bracelet or otherwise attached circumferentially around an object. Specifically, Velcro brand fastening patches 49, and 51 are attached to the upper torso portion and lower torso portion of the toy, on the under side, so that, for example, the toy could be wrapped around a child's wrist, arm, leg, etc., and the Velcro brand fasteners stuck together to form a type of bracelet. Alternately, the fastening

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patches could be placed on the outside portions of the toy, however, preferably they are placed as shown in Figure 7.

The alternate embodiment 52 of Figures 9 and 10, has a shape, style and overall configuration of a pig.

The embodiment 54 shown in Figures 11 and 12 is characterized as a dog. The Figure 12 embodiment shows an alternate fastener, which functions as does the fastener shown and described above with respect to Figure 7. In the Figure 12, fastener, a conventional snap fastener is shown, with a female portion 53 attached, conventionally, to the upper torso and the male portion 54 of the snap fastener attached, conventionally, to the lower torso.

Referring to the alternate embodiment 56 Figures 13 and 14, a monkey is illustrated. The embodiment 58 Figures 15 and 16 has a shape, style and overall configuration of a rabbit and a mouse is shown in the embodiment 60 illustrated in Figures 17 and 18. In Figures 19 and 20, a zebra 62 illustrated and in Figures 21 and 22 a duck 64 shown. Finally, the embodiment 66 shown in Figures 23 and 24 is a representation of a squirrel.

While the invention has been described in terms of what are presently considered to be the most practical and preferred embodiments, it is to be understood that the invention need not be limited to the disclosed embodiments. On the contrary, it is intended to cover various modifications and similar arrangements included within the spirit and scope of the appended claims, the

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scope of which should be accorded the broadest interpretation so as to encompass all such modifications and similar structures.

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What is claimed is:

1. A bookmark comprising:

an intermediate member having a predetermined length, width and being sufficiently thin to extend between pages of a book and along the length of the spine of the book without stretching its binding;

a first abutment member having a length dimension, a width dimension and a thickness dimension, and attached to a first end of the intermediate member; and

a second abutment member having a length dimension, a width dimension and a thickness dimension, and attached to a second end of the intermediate member.

- 2. The bookmark of claim 1 wherein the first abutment member is a representation of a portion of an animal.
- 3. The bookmark of claim 1 wherein the first abutment member is a representation of a human.
- 4. The bookmark of claim 1 wherein the intermediate member is a ribbon.
- 5. The bookmark of claim 1 wherein the intermediate member25 is made of an elastomeric material.

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- 6. The bookmark of claim 1 wherein the second abutment member includes a representation of two limbs, with the distal portions of the limbs having, in their resting position, a distance therebetween that is less than the width of the ribbon.
- 7. The bookmark of claim 1 wherein the second abutment member is adapted to have the intermediate member wound there around.
 - 8. A plush toy bookmark comprising:

a ribbon having a predetermined length, width and being sufficiently thin to extend between pages of a book and along the length of the spine of the book without stretching its binding;

a plush toy representation of the upper torso, forelimbs and head of a character attached to a first end of the ribbon; and

a plush toy representation of the lower torso and hind limbs of the character attached to the second end of the ribbon.

- 9. The bookmark of claim 8 wherein the character is an animal.
 - 10. The bookmark of claim 8 wherein the character is humanoid.

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- 11. The bookmark of claim 8 wherein the ribbon is made of an elastomeric material.
- 12. The bookmark of claim 8 wherein the lower torso limbs include distal portions having, in their resting position, a distance therebetween that is less than the width of the ribbon.
- 13. The bookmark of claim 9 wherein the lower torso is adapted to have the ribbon wound there around and into a coil whereby a small plush toy oriented in a sitting position is provided.
 - 14. A plush toy bookmark comprising:

a ribbon adapted to extend between two pages of a book and along the length of the spine of the book;

- a three-dimensional, plush toy representation of the upper torso, forelimbs and head of an animal character attached to a first end of the ribbon;
- a three-dimensional plush toy representation of the lower torso and rear limbs of the animal character attached to the second end of the ribbon, the rear limbs having a shortest distance between them in a resting position being less than the width of the ribbon and adapted to be spread apart;

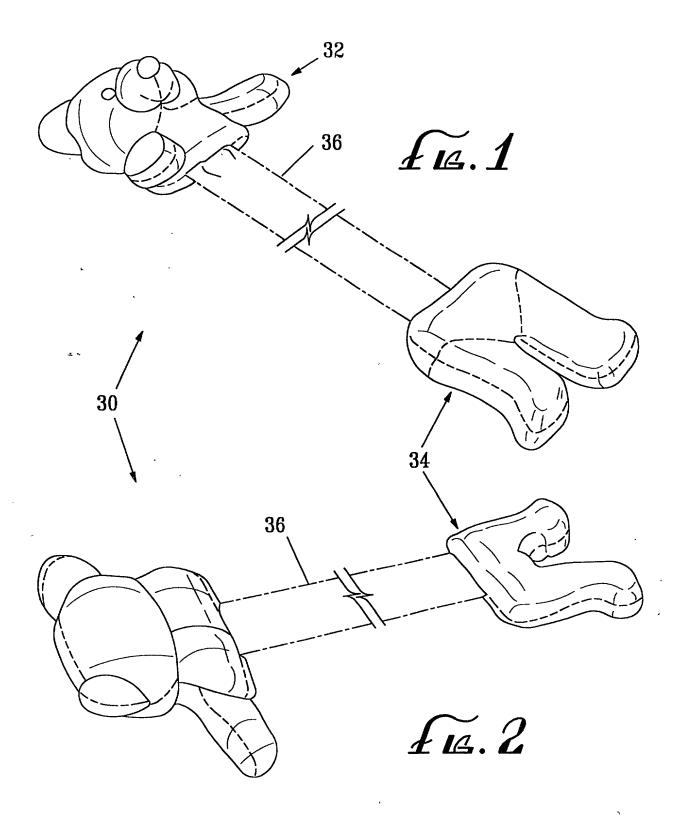
whereby the ribbon may be coiled around the lower torso when the rear limbs are spread apart and is held in a coiled

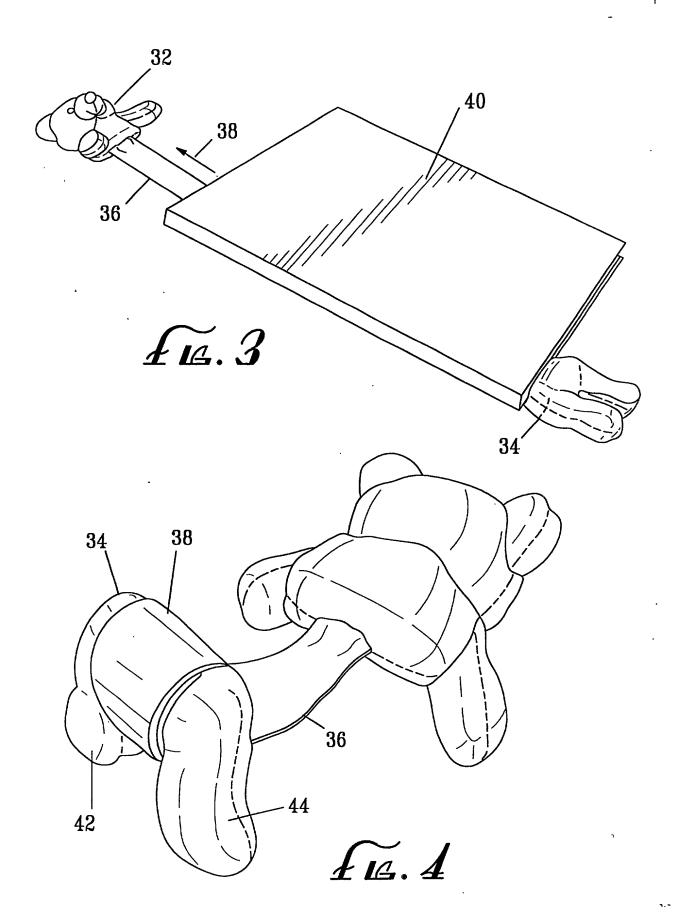
position by the rear limbs in their resting position to provide a small plush toy animal in a sitting position.

15. The bookmark of claim 14 wherein the ribbon is made of an elastomeric material.

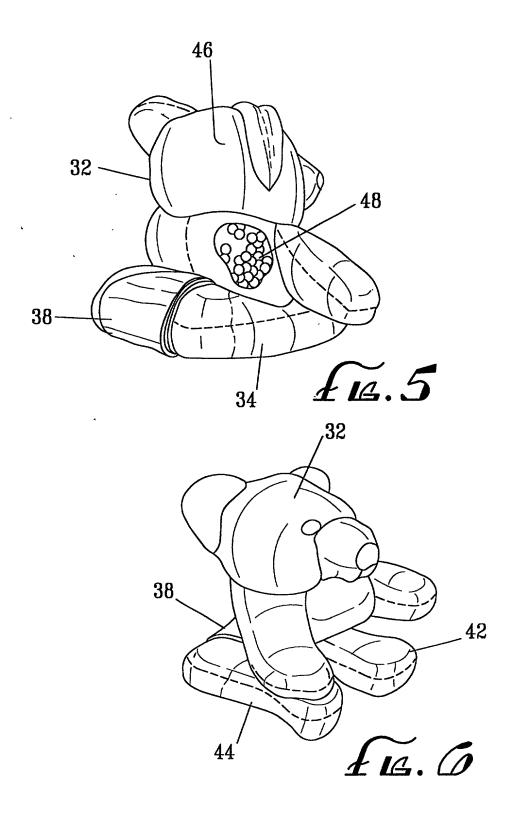
ABSTRACT

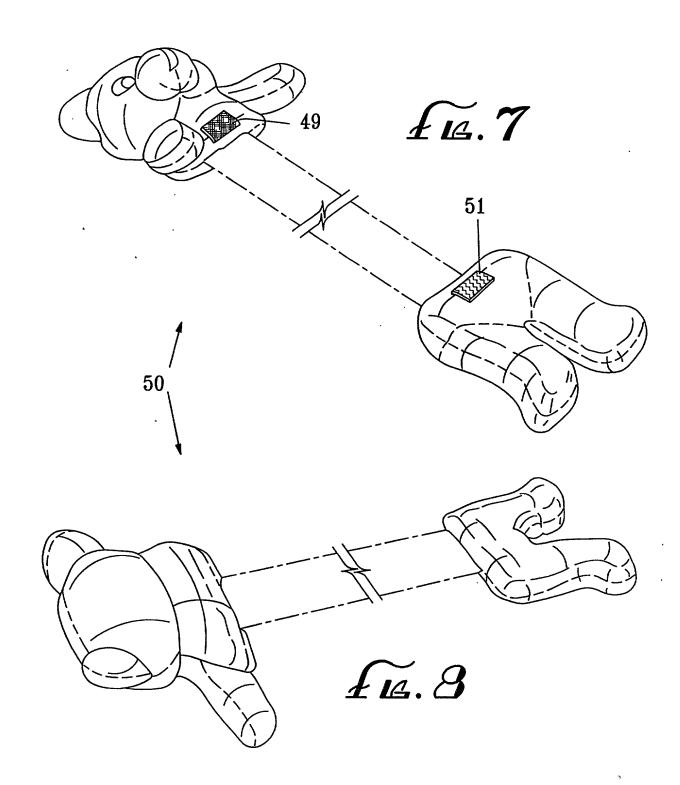
A plush toy having an upper torso and head portion of an animal character firmly attached to one end of a ribbon, a lower torso and leg portion of the animal character attached at the ribbon's other end to provide, with the ribbon in the uncoiled position, a bookmark with the ribbon stretching along the spine of the book with the torso portions functioning as anchors, and, in the rolled, or coiled position, to provide a small, plush toy animal in a sitting position.

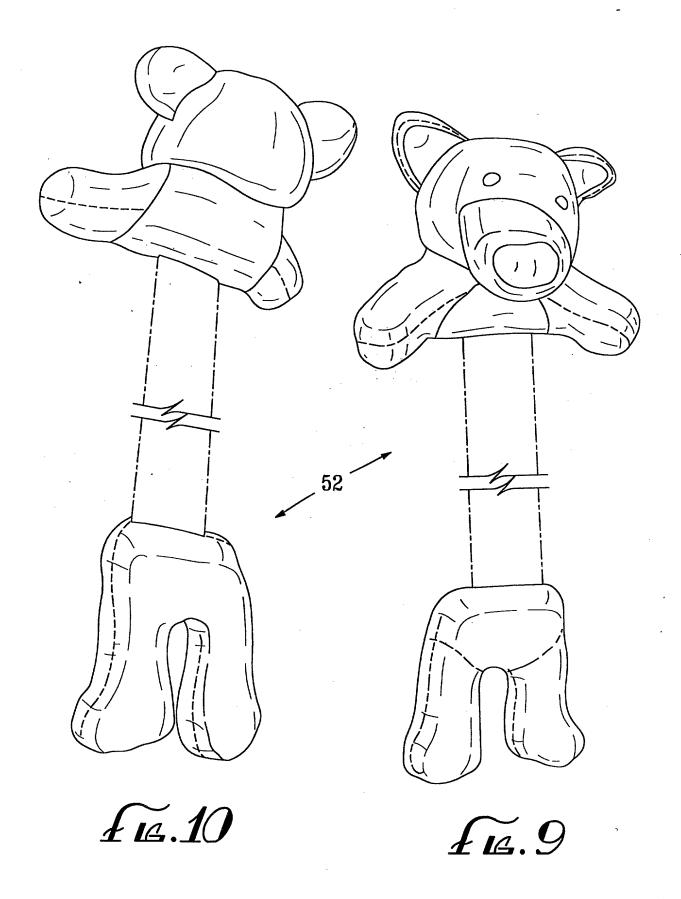




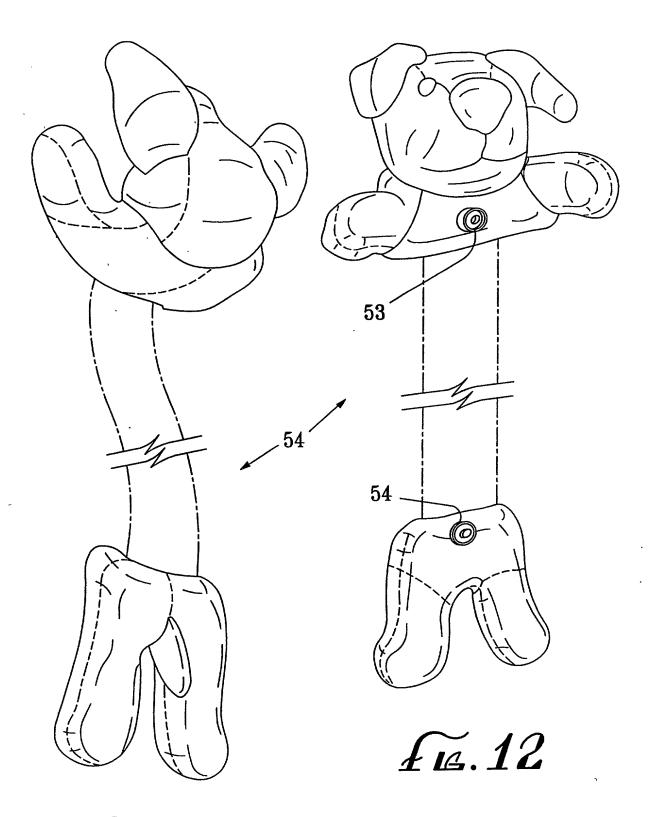
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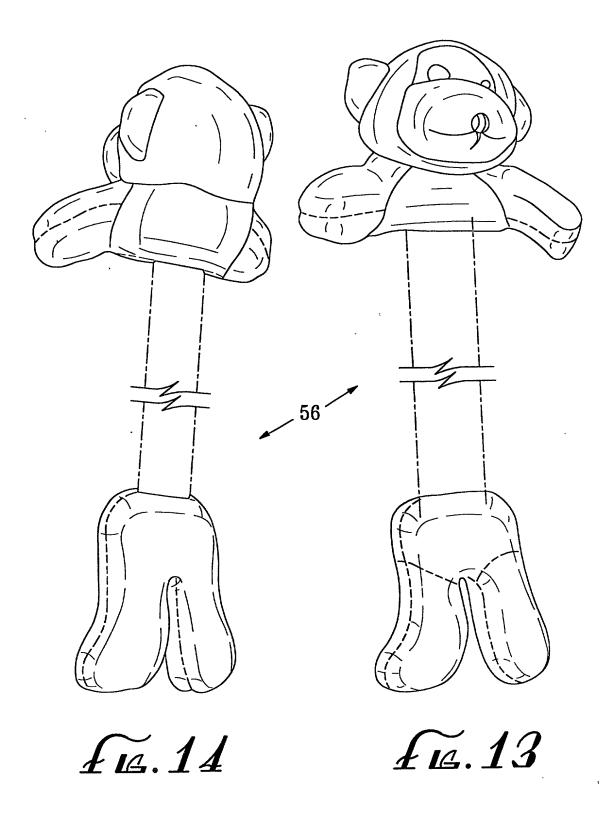




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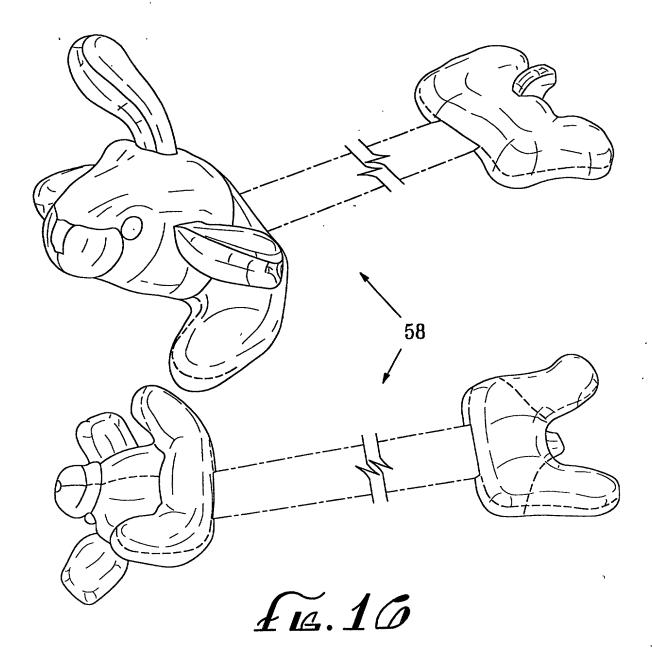


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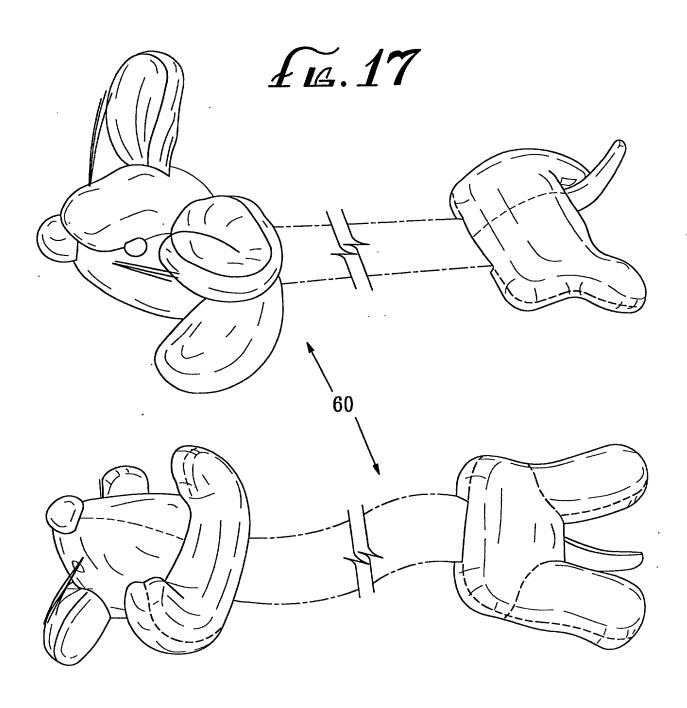
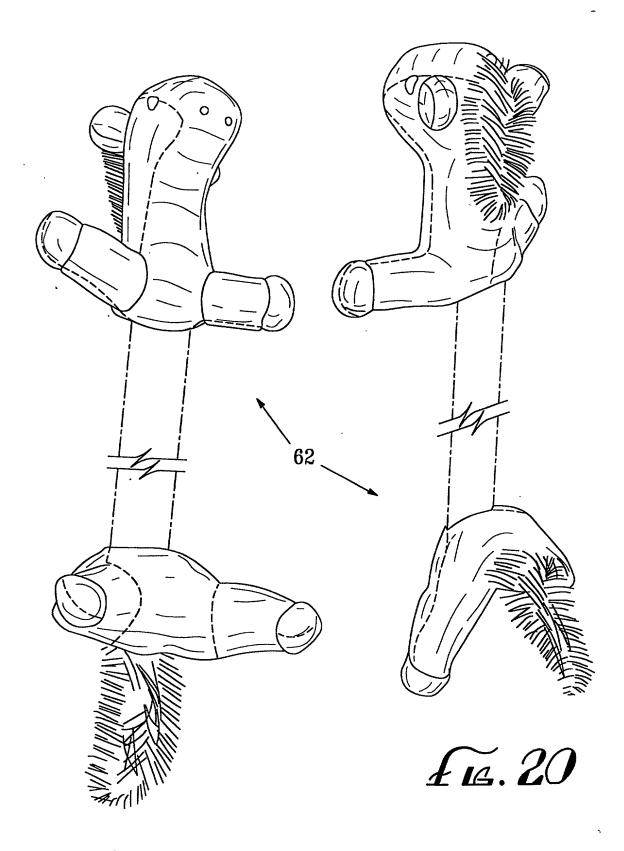


Fig. 18

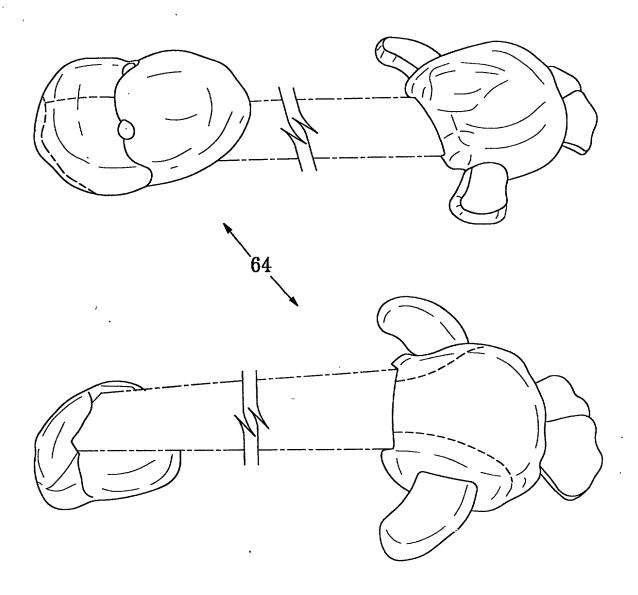


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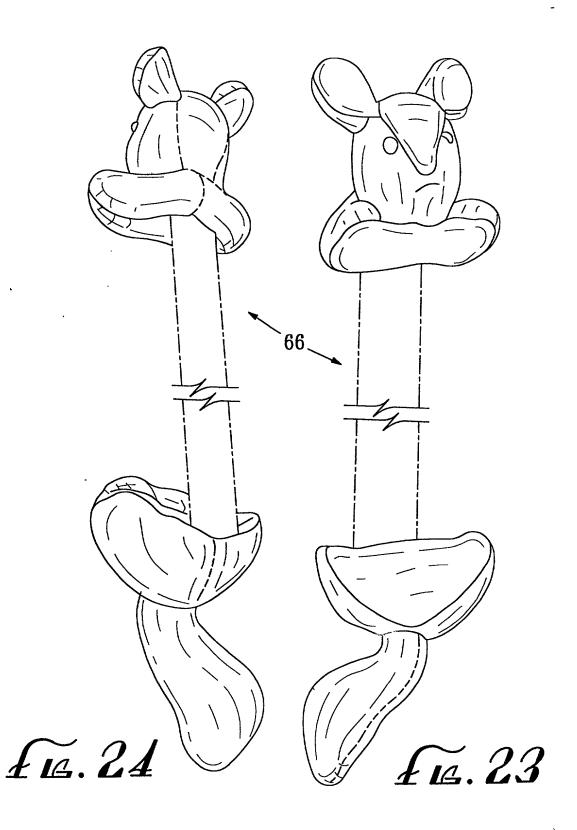
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	Attorney Docket Number 7192-1002				
First Named Inventor	Judy G. Shannon				
COMPLETE IF KNOWN					
Application Number					
Filing Date					
Group Art Unit					
Examiner Name					
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Inventor's Signature	Patrick Wayne Klasow							Date		¥18-98	
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Post Office Address	P.O. Box 139	9									
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KING PLUSH ENTERPRISES, Inc. assignee of the entire right, title and interest

will WKlasmo

Date: 8-18-18, 1998

NAME: PATRICK WAYNE KLASNO

TITLE: PRESIDENT

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